

Toll Brothers Partners With EchoFirst® to Offer Green, State-of-the Art Energy-Efficient Home Communities in Arizona [the West]

Echo® Efficiently Generates Both Electricity and Thermal Energy for Heating, Cooling and Ventilation

Toll Brothers (NYSE:TOL), the nation's leading builder of luxury homes, and EchoFirst®, the creator of Echo®, a revolutionary new solar energy system that delivers twice the energy of a basic solar electric (PV) system, announced today that Echo® solar systems will be deployed as the state-of-the-art energy management system with in these new Toll Brothers communities in Arizona. Echo supplements conventional solar electric PV panels with a unique solar thermal technology that captures the heat from the PV panels. **Echo** generates not only electricity, but also hot water for washing and bathing, and thermal energy for home heating and home cooling. This enables Toll Brothers to offer homes that use 70%-80% less energy than a standard code built home.

“Toll Brothers believes that preserving the natural environment is an integral part of creating a community that people are proud to call home,” Mark Bailey, Jr., Vice President of Toll Brothers “Echo meshes perfectly with our vision of environmentally sensitive planning and energy-efficient home design. By purchasing a new Toll Brothers home equipped with an Echo system, homebuyers can save money, make a difference, and maximize the quality of their lives. We’re thrilled that buyers of Toll Brothers homes in new communities in Arizona –*Stratland Estates in Gilbert, AZ and Windgate Ranch in Scottsdale, AZ*– will realize the tremendous financial benefits of Echo’s game-changing technology.”

“Echo sets the standard for superior value in solar energy production and as an integrated solar system,” added Bailey. “Toll Brothers builds high end, luxury homes – the premiere living environment; we offer state-of-the-art technologies and a broad range on energy management features. We’re focused on delivering superior energy monitoring and applications, and Echo was the clear choice in the Arizona market. Echo provided us with the opportunity to differentiate Toll – and help sell more homes.” Prospective homebuyers can learn more at Toll Brothers new solar energy management learning center located at Windgate Ranch which is open during normal model operating hours.”

“Homebuyers are looking for a comprehensive solution to energy efficiency and sustainability, and Echo delivers. Echo helps our customers meet not only their electricity needs, but their total home heating and cooling needs as well,” said EchoFirst CEO Vikas Desai. “And when we show homebuyers how Echo’s advanced technology lets them use their mobile phone to monitor their home – and as a remote control for their home thermostat – they don’t want to settle for anything else.”

“Leading builders such as Toll Brothers, Meritage Homes, Shea Homes and others are translating the many added advantages that Echo delivers into higher homebuyer traffic and accelerated home sales. We’re proud to see that the Echo solar system has become the standard among builders that want to deliver the best clean energy solution available,” concluded Desai.

About Toll Brothers

Toll Brothers, Inc. is the nation's leading builder of luxury homes. The Company began business in 1967 and became a public company in 1986. Its common stock is listed on the New York Stock Exchange under the symbol "TOL." The Company serves move-up, empty-nester, active-adult, and second-home buyers and operates in 19 states: Arizona, California, Colorado, Connecticut, Delaware, Florida, Illinois, Maryland, Massachusetts, Michigan, Minnesota, Nevada, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Texas, and Virginia.

Toll Brothers builds luxury single-family detached and attached home communities, master planned luxury residential resort-style golf communities and urban low-, mid- and high-rise communities, principally on land it develops and improves. The Company

operates its own architectural, engineering, mortgage, title, land development and land sale, golf course development and management, home security and landscape subsidiaries. The Company also operates its own lumber distribution, and house component assembly and manufacturing operations.

Toll Brothers is honored to have won the three most coveted awards in the homebuilding industry: America's Best Builder from the National Association of Home Builders, the National Housing Quality Award, and Builder of the Year. Toll Brothers proudly supports the communities in which it builds; among other philanthropic pursuits, the Company sponsors the Toll Brothers - Metropolitan Opera International Radio Network, bringing opera to neighborhoods throughout the world. For more information, visit tollbrothers.com.

About EchoFirst Inc.

EchoFirst Inc. designs, manufactures, and markets the **Echo** solar system. **Echo** supplements conventional solar electric PV panels with a unique solar thermal technology that captures the heat from the PV panels. **Echo** generates not only electricity, but also hot water for washing and bathing, and thermal energy for home heating and home cooling. EchoFirst headquarters are in Fremont, California. For more information, please visit www.echofirst.com.